

PocketWizard "Photo of the Month" Contest - August 2013:

Contest Theme:

PocketWizard's "Photo of the Month" Contest is designed to inspire, expose and reward talented photographers around the world and provide them with the opportunity to showcase their photos. There is an incredible amount of talent that spans the globe on both professional and amateur level and we want to see it!

For the August "Photo of the Month" contest we want to celebrate the final days of summer (apologies to those who live in the Southern Hemisphere! Get creative!). With summer quickly coming to an end, submit an image which clearly defines summertime for you. We're also going back to basics and asking that all images be taken with a minimum of one off-camera flash.

Show us your creativity, grab your camera gear and start shooting. Submission period for this contest runs from August 21st to September 21st, 2013.

Criteria:

Images submitted must adhere to the following criteria to be accepted:

- 1. Image was taken using a minimum of one off-camera flash
- 2. The Image must capture the essence of Summer

Any images submitted without following the above criteria will not be accepted. If it is unclear whether the image was taken with a minimum of one off-camera flash, LPA Design/PocketWizard will contact the photographer for a description of the setup.

Prizes:

Contest Winner: Two FlexTT5 radios and One MiniTT1 radio (Canon or Nikon) <u>OR</u> Three FlexTT5 radios (Canon or Nikon) <u>AND</u> a choice of a G-Wiz Vault Bag, PocketWizard Hat, or PocketWizard T-Shirt

1st Runner Up: One FlexTT5 radio and One MiniTT1 radio (Canon or Nikon) <u>OR</u> Two FlexTT5 radios (Canon or Nikon) <u>AND</u> a G-Wiz Trunk Bag

2nd Runner Up: One FlexTT5 radio and One MiniTT1 radio (Canon or Nikon) **OR** Two FlexTT5 radios (Canon or Nikon)

Fan Favorite: PocketWizard Goodies



Copyright:

All images submitted for consideration in a PocketWizard Photo of the Month Contest remain the sole property of the photographer. Entrants retain copyright over each of their images. However, please note that all submitted images will be loaded onto the Contest Page of PocketWizard's Facebook page to be viewed and commented on by the public. Images loaded onto the PocketWizard Facebook Contest page will be right-click protected and will contain photographers name, country and brief description of their set-up. Contest winner image will be revealed on the PocketWizard.com homepage and will also be featured in the October issue of the PocketWizard E-Newsletter. Contest winner and Runner-up images will be displayed on

www.pocketwizard.com/inspirations/contests for approximately two years following end of contest. All contest image submissions will be archived for approximately two years on the PocketWizard Facebook Contest page and will be visible to the public. By submitting an image in the PocketWizard Photo of the Month contest, the submitting photographer grants LPA Design*/ PocketWizard a license to utilize the image in relation to the PocketWizard photo contest, which includes a license to make such display and archiving on www.pocketwizard.com/inspirations/contests with a link to archived galleries of contest submissions for a period of two years.

If LPA Design*/PocketWizard chooses to use one of the submitted images in other ways not associated with the PocketWizard photo contest (website homepage, print ads, brochures, etc.), usage rights will be negotiated directly with the photographer. LPA Design* / PocketWizard will NOT assume usage rights of any images submitted for the PocketWizard photo contest except for those associated with contest-related display of the image and other related uses as discussed above.

Contest Rules:

Entry Details:

- The contest is 'open submission'.
- One entry per person.
- There is no entry fee.
- To register and enter this contest you have to agree to these Rules.
- Entrants must be 18 years of age to participate.
- Only the photographer can submit his or her images. Images may not be submitted by a third party on behalf of a photographer.
- Images must have been taken by submitting photographer and photographer must own copyright to image.
- All images must follow the criteria as state on Page 1.
- All images must be submitted through the official contest website, <u>www.facebook.com/pocketwizards</u>.
- Professional and amateur photographers may submit and will be judged together.
- Photographs may be submitted by photographers from any country in the world, except where prohibited by law.
- An official digital submission entry form must be completed with each individual photograph submitted.
- Submitted photos may have been previously published.
- Upon request, photographers must include a model release or property release for all photographs submitted. If the subject of a photograph is a minor (under the age of 18), photographer must provide a written release from the parent or legal guardian of the minor. Written model release to be e-mailed to contest@pocketwizard.com. Failure to provide such release upon request will result in disqualification.



- For PocketWizard Photo of the Month Contest August 2013, we are asking that the submitted image be as close to the original image as possible. If any doubts occur regarding the authenticity of the digital image, the original RAW file will be requested by the PocketWizard Photo Contest judges for analysis. If it is only basic image editing or color correction, you will not be disqualified.
- Inappropriate submissions will disqualify the photographer from the contest. By inappropriate, we mean images that contain nudity, profanity, acts of violence, drug paraphernalia. Please see Appendix A for clarification.
- We reserve the right to remove any photo deemed inappropriate, solely at our discretion.
- All decisions by the PocketWizard Photo Contest judges are final.
- By submitting an image in this contest, the photographer is agreeing to these Rules.
- The contest, submissions thereto, and these Rules are subject to Vermont Law. By submitting an image
 in this contest, the photographer agrees to resolve any disputes that may arise related to the contest in
 Vermont under Vermont law.

Eligibility:

- Employees of LPA Design* / PocketWizard as well as any PocketWizard Authorized Distributors and their immediate families are not eligible to enter contest.
- This contest is void where prohibited.

Submission of photographs / specifications:

- The submission phase takes place between August 21st and September 21, 2013 at 11:59 pm EDT
- All photos must be submitted during this period.
- Photos must have been taken after May 15, 2013
- Once a photograph has been submitted, it is final and may not be replaced by another photograph.
- Please consider your submission wisely.
- Photos must have been taken by person entering contest.

Medium:

Images shot on film or digitally will be accepted. All film prints and transparencies must be scanned at high
resolution and delivered digitally. No prints will be accepted.

Image Files/Format for Submission:

- Online submission format: JPG
- Color Profile: sRGB
- Minimum picture size:

Horizontal images – 1600 pixels wide at 72dpi Vertical images – 1600 pixels high at 72dpi

- Maximum file size: 24 megabytes (MB).
- All digital images must contain original metadata such as date, camera model, lens, aperture, exposure, resolution, etc. If such information is not provided, images will be disqualified.



Judging Format:

First Round Judging - PocketWizard Marketing Team

Once the submission period ends on September 14, 2013 at 11:59 pm EDT, all images will be judged by the PocketWizard Marketing Team. The PocketWizard Marketing Team will select a group of entries to proceed to the second round of judging. All semi-finalists will be notified that they have moved into the second round of judging.

Second Round Judging - Embry Rucker

The contest winner, 1st runner-up and 2nd runner-up will then be decided upon by photographer and PocketWizard user, Embry Rucker. PocketWizard Photo of the Month – August 2013 winners will be announced in the October issue of the PocketWizard E-Newsletter and will also be featured on PocketWizard.com.

Embry Rucker is based out of Southern California. Embry's unique style has fueled campaigns for premiere lifestyle and outdoor sports, such as Nike, DC, Burton, Oakley, and Roxy just to name a few. Embry is known for keeping it fun and having a naturally positive outlook and a passion for communicating the human narrative that underlies his whole approach to photography. You can check out his work on his website or through his agency, John Kenney &.

Judging Criteria:

Contest judges will base their decisions on the use of off-camera flash, capturing the essence of summer, technical superiority, composition, creativity, artistic flair and overall qualities of photographic excellence.

Legal:

Warranties and Representations:

Submitting photographers must own all rights to any photographs entered in this contest. By submitting an image, the photographer represents and warrants that he/she owns the copyright to the image and that such submission does not infringe any third-party rights or other rights protected by law.

Copyright:

All images submitted for consideration in a PocketWizard Photo of the Month Contest remain the sole property of the photographer. Entrants retain copyright over each of their images. However, please note that all submitted images will be loaded onto the Contest Page of PocketWizard's Facebook page to be viewed and commented on by the public. Images loaded onto the PocketWizard Facebook Contest page will be right-click protected and will contain photographers name, country, photo caption and brief description of their set-up. Contest winner image will be revealed on the PocketWizard.com homepage and will also be featured in the PocketWizard E-Newsletter. Contest winner and Runner-up images will be displayed on www.pocketwizard.com/inspirations/contests for approximately two years following end of contest. All contest image submissions will be archived for approximately two years on the PocketWizard Facebook Contest page and will be visible to the public. By submitting an image in the PocketWizard Photo of the Month contest, the submitting photographer grants LPA Design*/ PocketWizard a license to utilize the image in relation to the PocketWizard photo contest, which includes a license to make such display and archiving on www.pocketwizard.com/inspirations/contests with a link to archived galleries of contest submissions for a period of two years.



If LPA Design*/PocketWizard chooses to use one of the submitted images in other ways not associated with the PocketWizard photo contest (website homepage, print ads, brochures, etc.), usage rights will be negotiated directly with the photographer. LPA Design* / PocketWizard will NOT assume usage rights of any images submitted for the PocketWizard photo contest except for those associated with contest-related display of the image and other related uses as discussed above.

Data:

Entrant acknowledges and agrees that his personal data contained in the Submission form will be registered in electronic format by methods of automated data processing by LPA Design* / PocketWizard. Entrant agrees that such personal data will only be used in connection with the PocketWizard Photo Contest as a means of communicating directly with the entrant or to announce the release of future PocketWizard photo contests unless entrant opts-in to receive further communications from LPA Design* / PocketWizard. LPA Design* / PocketWizard will delete all personal data upon the Entrant's written request for deletion of his / her data. Written requests can be sent to contest@pocketwizard.com.

Miscellaneous:

The invalidity of one or more provisions in these Rules shall not affect the validity of the rest of this document. The void or ineffective provision shall be replaced by LPA Design* / PocketWizard by such provision that best legally and economically approximates to the purpose of the void one.

The contest, submissions thereto, and these Rules are subject to Vermont Law. By submitting an image in this contest, the photographer agrees to resolve any disputes that may arise related to the contest in Vermont under Vermont law.

FAQ's

Submission:

Why am I unable to upload my images?

If you can't upload your images please check the format and file size of your image.

- You can only upload JPGs. JPG is a compression format that reduces file size. You cannot submit TIFF, RAW or similar formats.
- Please make sure not to exceed the maximum file size of 24 megabytes (MB).

If you still can't submit, the file might be damaged. Try to open it on your computer and see if any errors occur.



What is the difference between file size and picture size?

Picture size is the uncompressed digital data containing the complete information of colors and resolution. If you save an image uncompressed, the actual file can get really big and therefore it sometimes makes sense to compress it and reduce the final file size. For example, if you use the JPG compression, you can reduce the file size to about a tenth of its original data volume and still keep the high picture size.

Can I submit RAW files?

No. RAW files and other formats must be converted to JPG and meet all other submission criteria. All images must be available for re-submitting in their original size if requested by PocketWizard Photo Contest officials.

How can I convert a RAW file into a JPG?

You can convert your file by using your default camera software or similar RAW conversion software such as Adobe Photoshop CS2, CS4 & CS5, Adobe Lightroom, Apple Aperture or similar program.

Can I send in analogue images?

No. All film prints and transparencies must be scanned at high resolution and delivered digitally.

I have already submitted an image, but I would like to add another one, can I exchange images?

No. Once a photograph has been submitted, it is final and may not be replaced by another photograph.

If I make usual color corrections, does that mean that I will be disqualified?

If it is only customary image editing or color correction and the image is not alienated, you will not be disqualified.

If I convert my image to black and white, does it mean that I will be disqualified?

No. This is customary color correction and therefore black and white images can be submitted.

Can I sign up and submit images more than once?

No. It is against the rules and will lead to disqualification.

If my image gets disgualified for some reason, will I be able to submit another one instead?

No. Please choose your images carefully and consider rules for submission.

Please always keep the requirements for submission in mind!



Legal

Will my images be used for PocketWizard advertising?

NO. The submitted images can only be used in relation to the PocketWizard Photo Contest. In this context it might be used for public relations or contest advertising without compensation, which is standard procedure for all other credible photo contests. Any additional usage of a photo will be negotiated directly with the photographer.

Can I still sell my image?

Yes. The copyrights of submitted images remain with you, however when you give away rights to third parties be sure not to collide with the rules you agree upon when entering the PocketWizard Photo Contest. All submitting photographers must own all rights to any photographs entered in this contest.

What is a model release or a property release and why do I have to provide one?

A model release is a short agreement with your model that proves that he/she grants you the permission to publish the photograph of him/her in one form or another. Upon request you must be able to prove that the images you have submitted meet all legal requirements for the participation in the PocketWizard Photo Contest, which includes the proof that no rights of any third party are infringed. If you cannot provide such an agreement with your model, this may result in disqualification. Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud; provided entrants must be prepared to provide a property release form.

Can I submit images I submitted to other contests in the past? Can I submit an image I won another contest with?

Yes you can, but make sure that you still have all rights for the image. Submitting photographers must own all rights to any photographs entered in this contest.

Also note that all competing images must have been taken after May 15, 2011.

Judging and winners

Will I get notified when my image makes it into the next round?

All semi-finalists will be informed about their progress into the next round. You will not be notified if your image does not make it into the semi-final round. Contest winner, 1st Runner-up, 2nd Runner-up and Fan Favorite will be announced on www.pocketwizard.com in October

^{*} LPA Design is the Manufacturer of PocketWizard Photo Products.



Appendix A

Entries that contain the following content will be subject to disqualification by contest officials:

- be sexually explicit or suggestive, or derogatory of any ethnic, racial, gender, religious, professional or age group or the disabled, be profane or pornographic, or contain nudity;
- promote illegal drugs, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- defame, misrepresent or contain disparaging remarks about other people or companies;
- contain any prominent use of trademarks, logos or trade dress (such as distinctive packaging or building
 exteriors/interiors) owned by others, or advertise or promote any brand or product of any kind, or contain any
 personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contain prominent copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media);
- contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead without permission;
- communicate messages or images inconsistent with the positive images and/or goodwill to which Contest Organizer wishes to associate; and
- depict or otherwise identify a minor unless a parent or legal guardian is the entrant or photographer has received written consent of parent or legal guardian.